



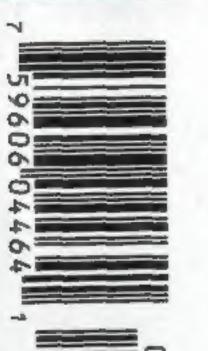






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THE MANGA





1. NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Open to legal U.S. residents only. Game pieces can be found, while supplies last, inside specially marked packages of Keebler® Cookies and Cracker Sandwiches sold at participating retail stores. To obtain a free game piece, mail a hand-printed, self-addressed, stamped envelope to: "Find the Magic Puzzle Piece" Game Piece Request, P.O. Box 3361, Maple Plain, MN 55593-3361. WA & VT residents only may omit return postage. One game place per request; one request per outer mailing envelope. No photocopies or mechanical reproductions of game piece requests will be honored. Requests must be postmarked no later than December 31, 1998, and received no later than January 7, 1999, and will be honored only while supplies last. Game starts July 19, 1998, and ends December 31, 1998, or when supplies of game pieces are exhausted. Approximately 19,010,000 game pieces will be distributed. 2. How To Play/Prize Claim. Scratch off the playing area on the game piece to determine if you are a potential winner, subject to verification. The symbol revealed determines the prize you win. Winning symbols are depicted as follows: Grand Prize game piece reveals a magic puzzle piece, First Prize game piece reveals a feather, Second Prize game piece reveals a honeycomb, Third Prize game piece reveals a music note. Fourth Prize game piece reads "Instant winner, Free Product Coupon" and does not reveal a symbol. Non-winning game pieces will read "Please Try Again" and will not reveal a symbol. If your game piece indicates that you are a winner, legibly print your name, address, daytime phone number on a 3"x5" card and sign your name in ballpoint pen on the game piece. GRAND, FIRST, SECOND, and THIRD PRIZE

WINNERS: mail potentially winning game piece and 3"x5" card to: "Find the Magic Puzzle Piece" Prize Claim, P.O. Box 27172, Golden Valley, MN 55427-0172. Grand Prize game piece should be mailed via certified mail; First, Second, and Third Prize game pieces should be mailed via regular mail. FOURTH PRIZE WINNERS: mail potentially winning game piece and 3"x5" card, via regular mail, to: "Find the Magic Puzzle Piece" Prize Claim, P.O. Box 3362, Maple Plain, MN 55593-3362. Make a copy of game piece for your records. Prize claims must be received no later than March 2, 1999, and must be mailed separately to be eligible for prizes. Upon verification, winners will be notified by mail within 6-8 weeks. If won by minor, prize may be awarded in the name of parent or legal guardian on behalf of the minor. 3. Verification. Prize claims are subject to verification by Gage Marketing Group, an independent judging organization, whose decisions are final and binding in all matters relating to this game. If any prize or prize notification is returned as undeliverable, such prize will be forfeited. No copies or reproductions of game pieces accepted. Neither Keebler Company, nor any of its subsidiaries, affiliates or agencies are responsible for lost, late, damaged, delayed, misdirected, incomplete or illegible requests, prize claims, or postage-due mail. Game pieces are void and will be rejected if not obtained in accordance with the Official Rules and through authorized legitimate channels, or if any part is determined by Gage Marketing Group, in its sole discretion, to be forged, mutilated, illegible or tampered with in any way (except for legal hand-written signature of potential winner) or if they contain printing or other errors. Liability for an irregular game piece is limited to replacement with another game piece, while supplies last. In the event of a printing or other error that results in more winning game pieces being distributed, or more prizes claimed, than intended in any prize category as set forth in the Official Rules, those prizes in such category will be awarded in a random drawing from among all eligible prize claims received in such category. Any person making an attempt to forge game pieces or defraud Keebler Company in any way will be prosecuted to the fullest extent of the law. Prize claims become the exclusive property of Keebler Company and will not be returned. By participants agree to abide by and be bound by the Official Rules and all judges' decisions. 4. Eligibility. Open only to legal U.S. residents, excluding employees of Keebler Company, Nintendo of America Inc., any of their affiliate companies, subsidiaries, distributors, agents, retailers, advertising and promotional agencies, suppliers, Gage Marketing Group, and their immediate families or persons residing in the same households of such employees. Subject to applicable federal, state, and local laws. 5. Prizes Offered/Approximate Retail Value (ARV)/Odds of Winning. Grand: (1) Nintendo® 64 Entertainment Center, includes: Nintendo® 64 System, 32\* Wide Screen TV, Surround Sound Receiver and Surround Sound Speakers and one Banjo-Kazooie™ Game Pak. ARV \$3,000. Odds 1:19,010,000. First: (10) Nintendo® 64 System with one Banjo-Kazooie™ Game Pak. ARV \$209.90 each. Odds 1:1,901,000. Second: (50) Nintendo® Game Boy® pocket System. ARV \$54.95 each. Odds 1:380,200. Third: (100) One Year Subscription to Nintendo Power® Magazine. ARV \$19.95 each. Odds 1:190,100. Fourth: (30,000) Free Keebler Product Coupon redeemable at participating stores offering Keebler products. Coupons must be redeemed strictly in accordance with terms and conditions of use and must be redeemed no later than December 31, 1999. ARV \$3.19 each. Odds 1:634. Total ARV of all Prizes: \$105,541.50. 6. General. By accepting prize, winner (and if winner is a minor, winner's parent/legal guardian) agrees that neither Keebler Company, Nintendo of America Inc., Gage Marketing Group, or their respective subsidiaries, affiliates, and the agents, employees, directors or officers of any of the above organizations will have any liability whatsoever for any injuries, losses, or damages of any kind incurred in connection with or resulting from acceptance, possession or use/misuse of any prize, or participation in this promotion. By accepting a prize, winner (and if winner is a minor, winner's parent/legal guardian) agrees that Keebler Company may use winner's name, hometown, likeness, and/or prize information, without limitation, for promotional purposes without further compensation, where legal. Grand Prize winner will be required to execute and return an Affidavit of Eligibility and a Liability/Publicity Release (where legal) within 14 days of notification. If won by a minor, minor must have parent/legal guardian sign documents on his/her behalf. In the event of non-compliance with these requirements, prize will be forfeited. Taxes, if any, on prizes are solely the winner's responsibility. No prize transfer. No prize or cash substitutes allowed, except at sole discretion of Keebler Company for a prize of equal or greater value. Unclaimed prizes will not be awarded. 7. Winners List. For a list of major prize winners, send a self-addressed, stamped envelope by March 2, 1999, to: "Find the Magic Puzzle Piece" Winners List, P.O. Box 3361W, Maple Plain, MN 55593-3361.

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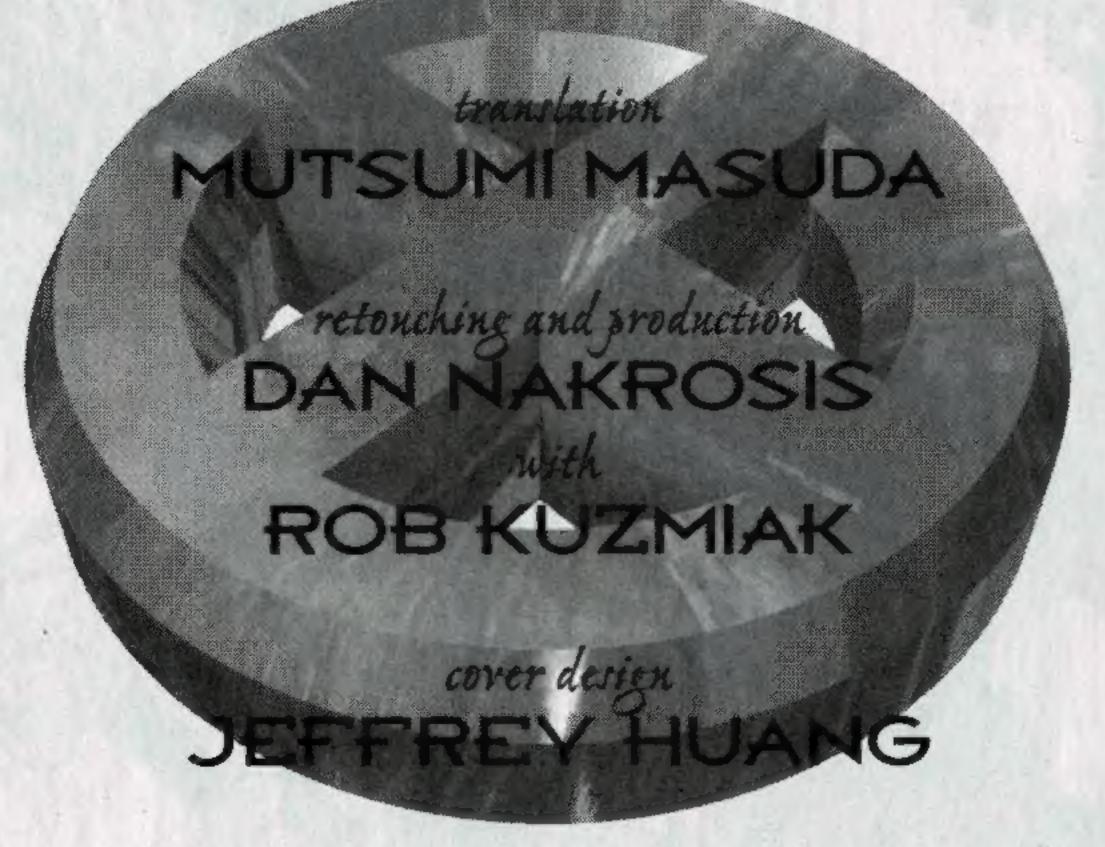
**GAME PAK** 



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and

HIROFUMLICHIKAWA



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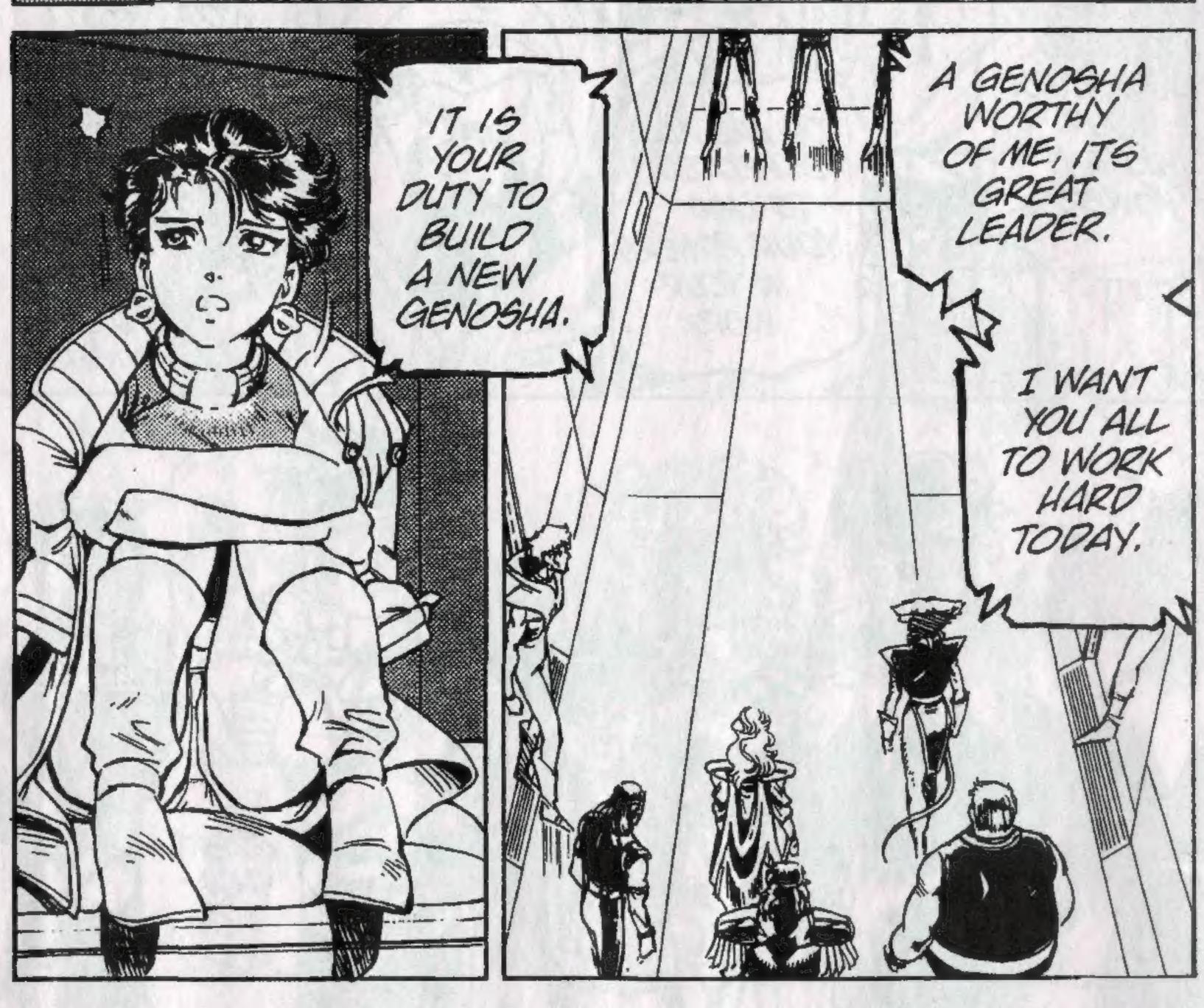
















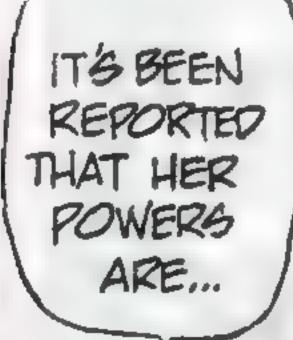








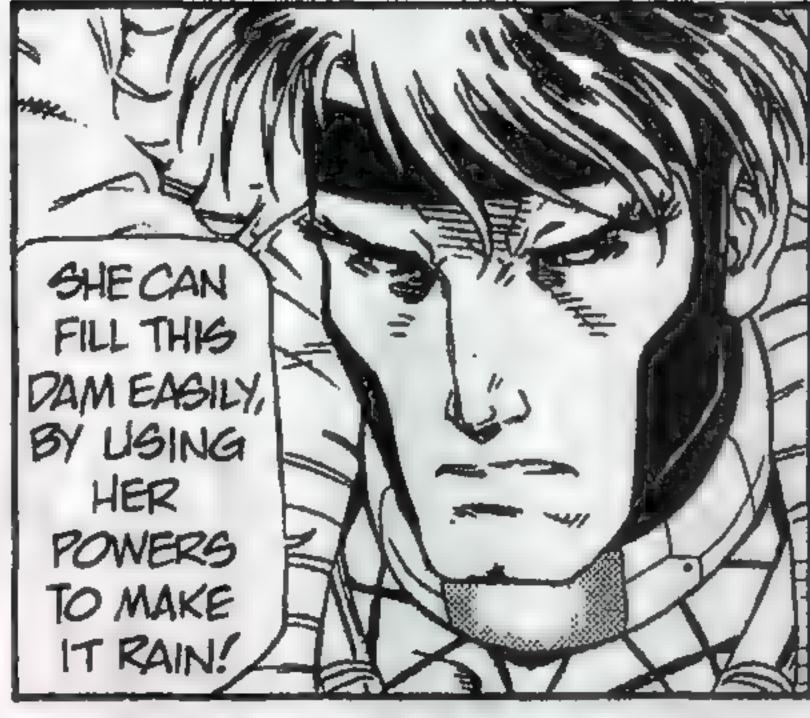






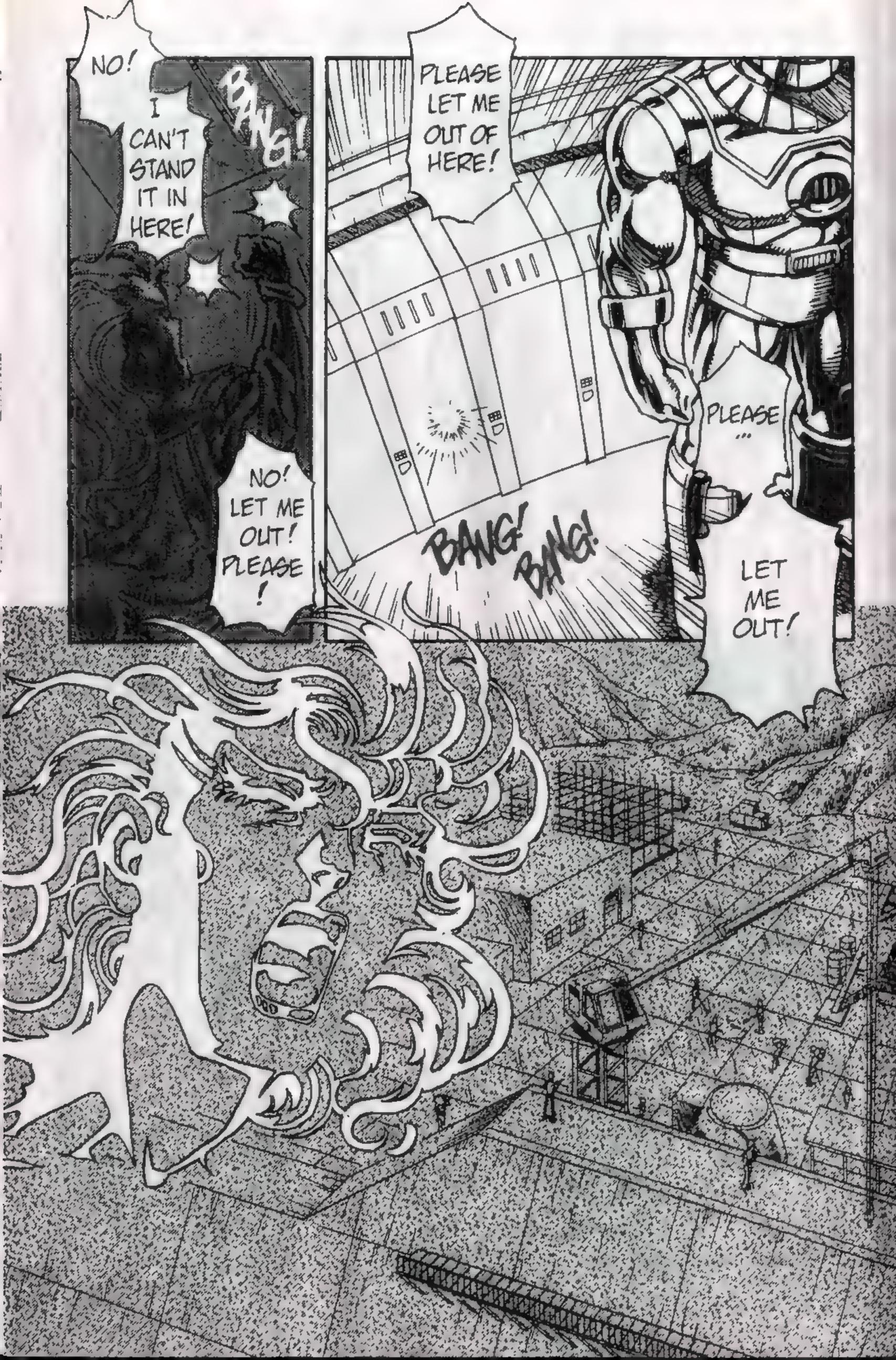


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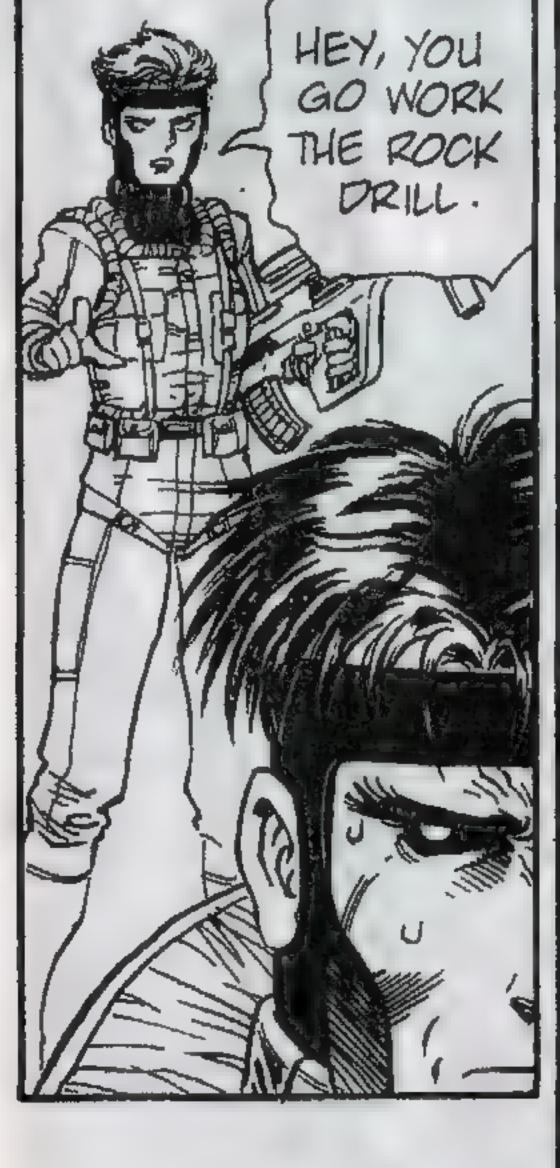








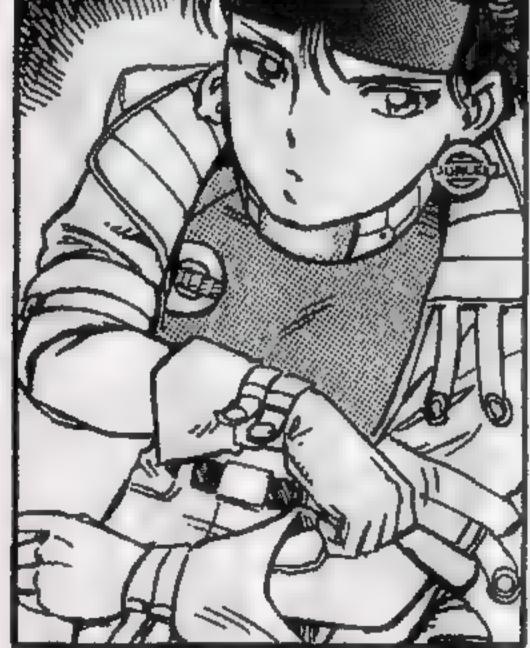




















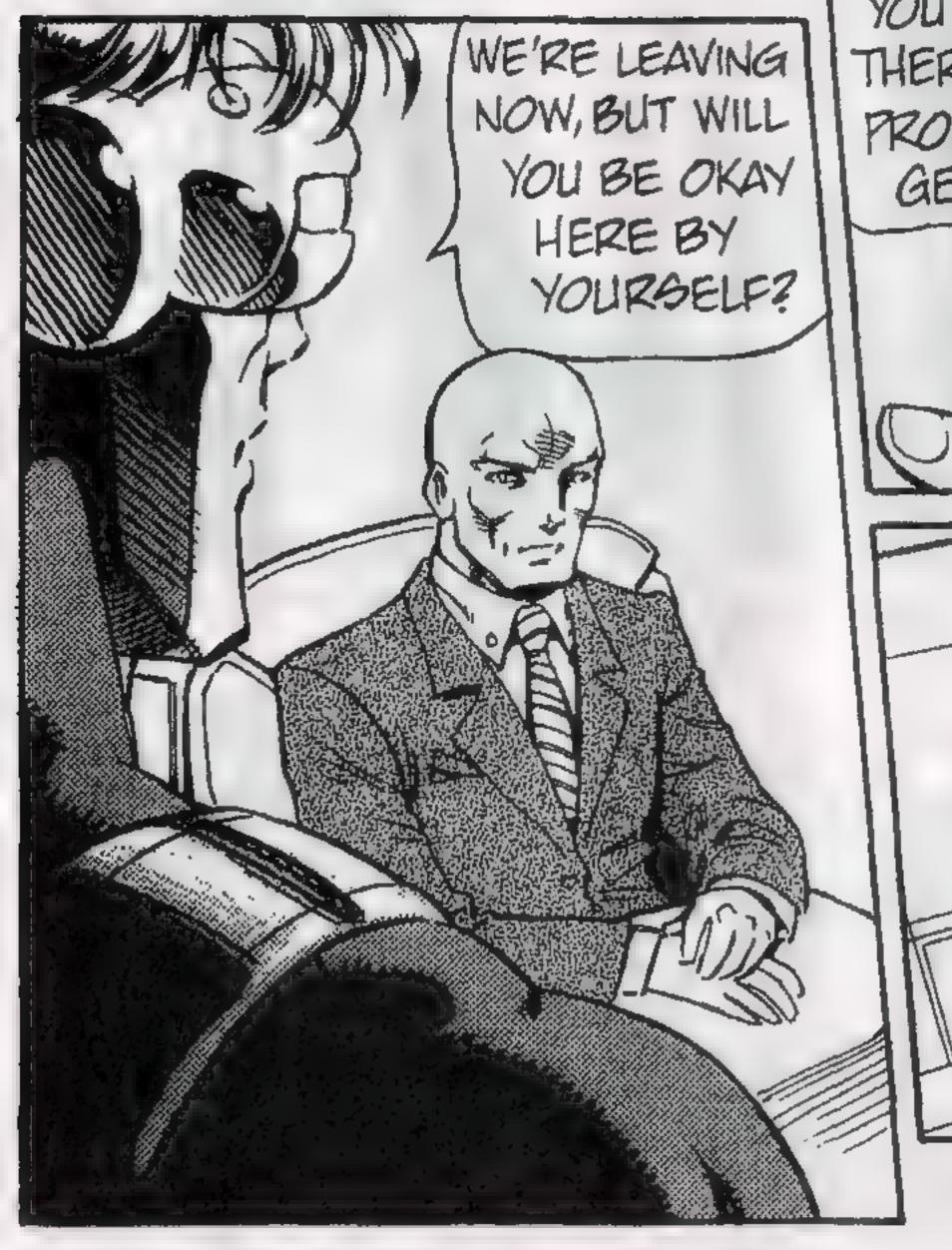


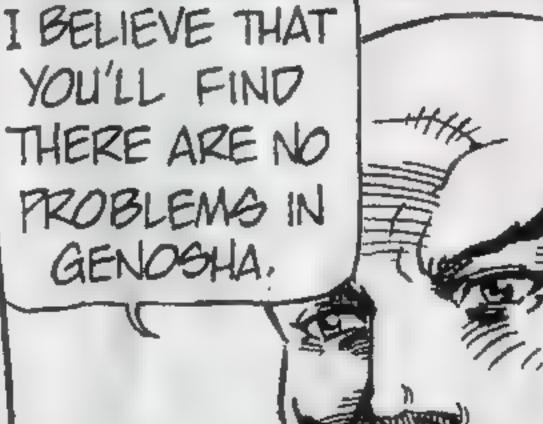


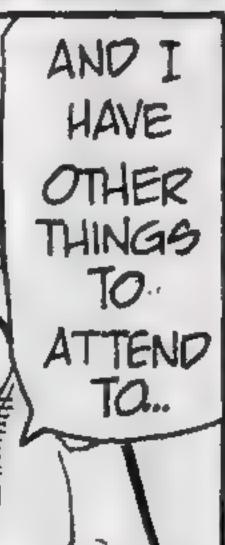


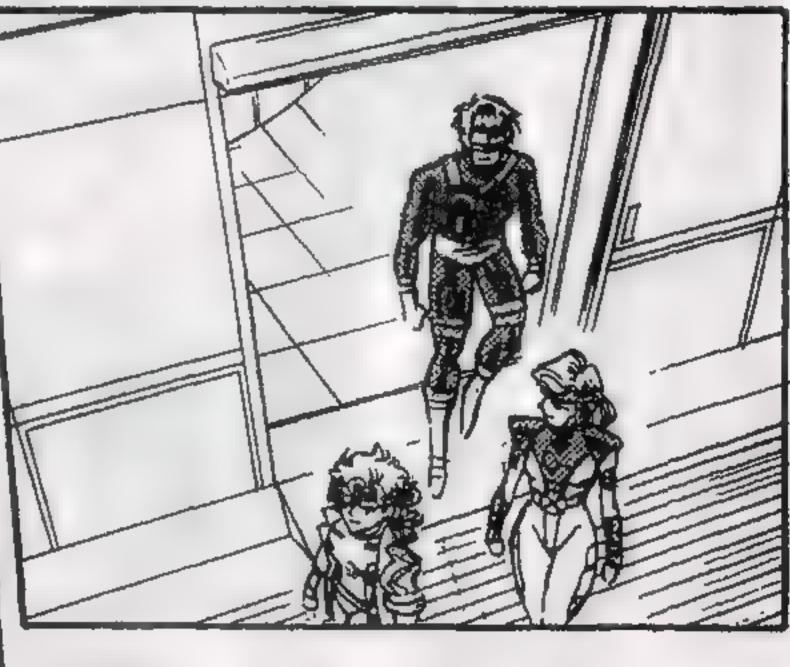


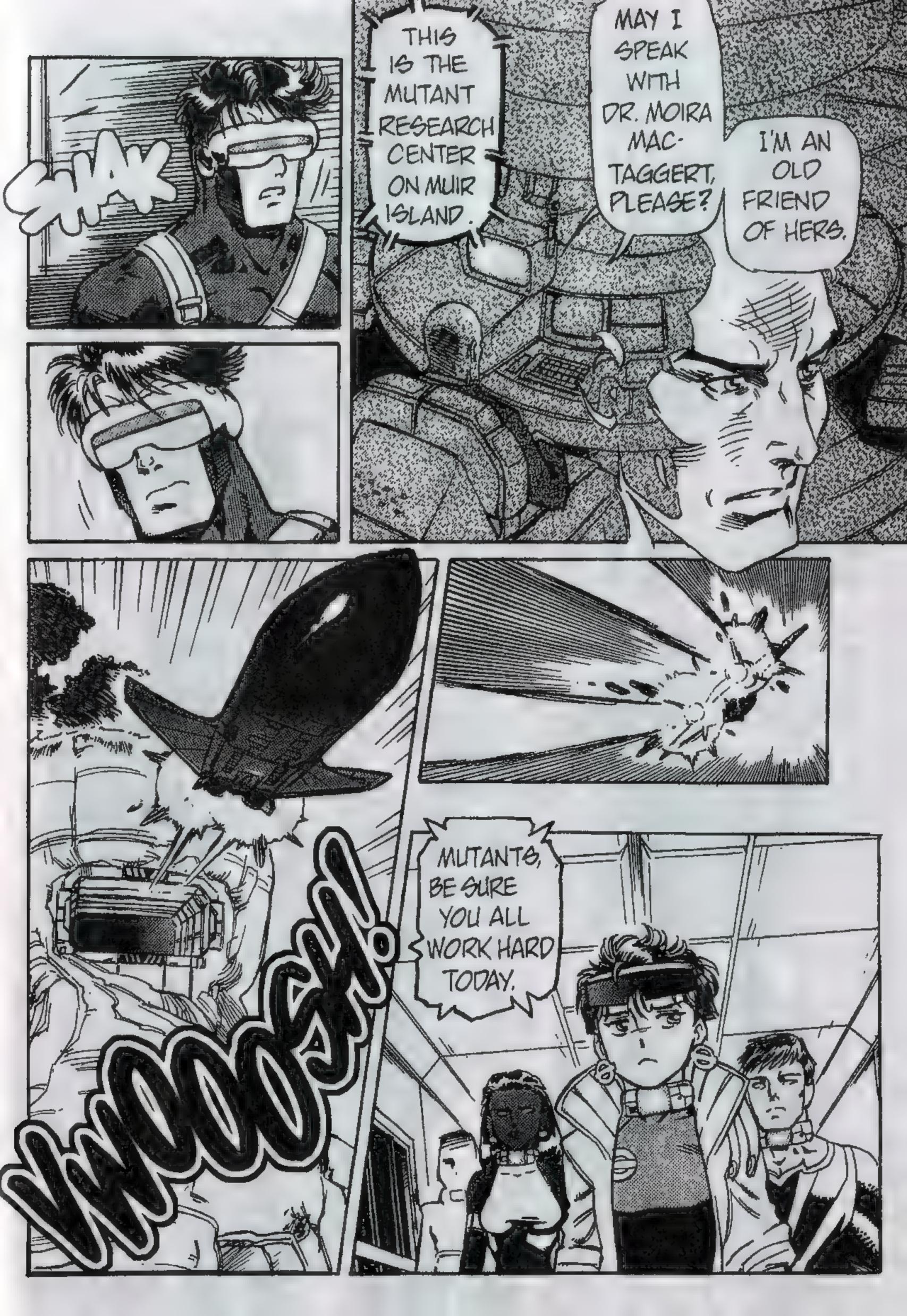












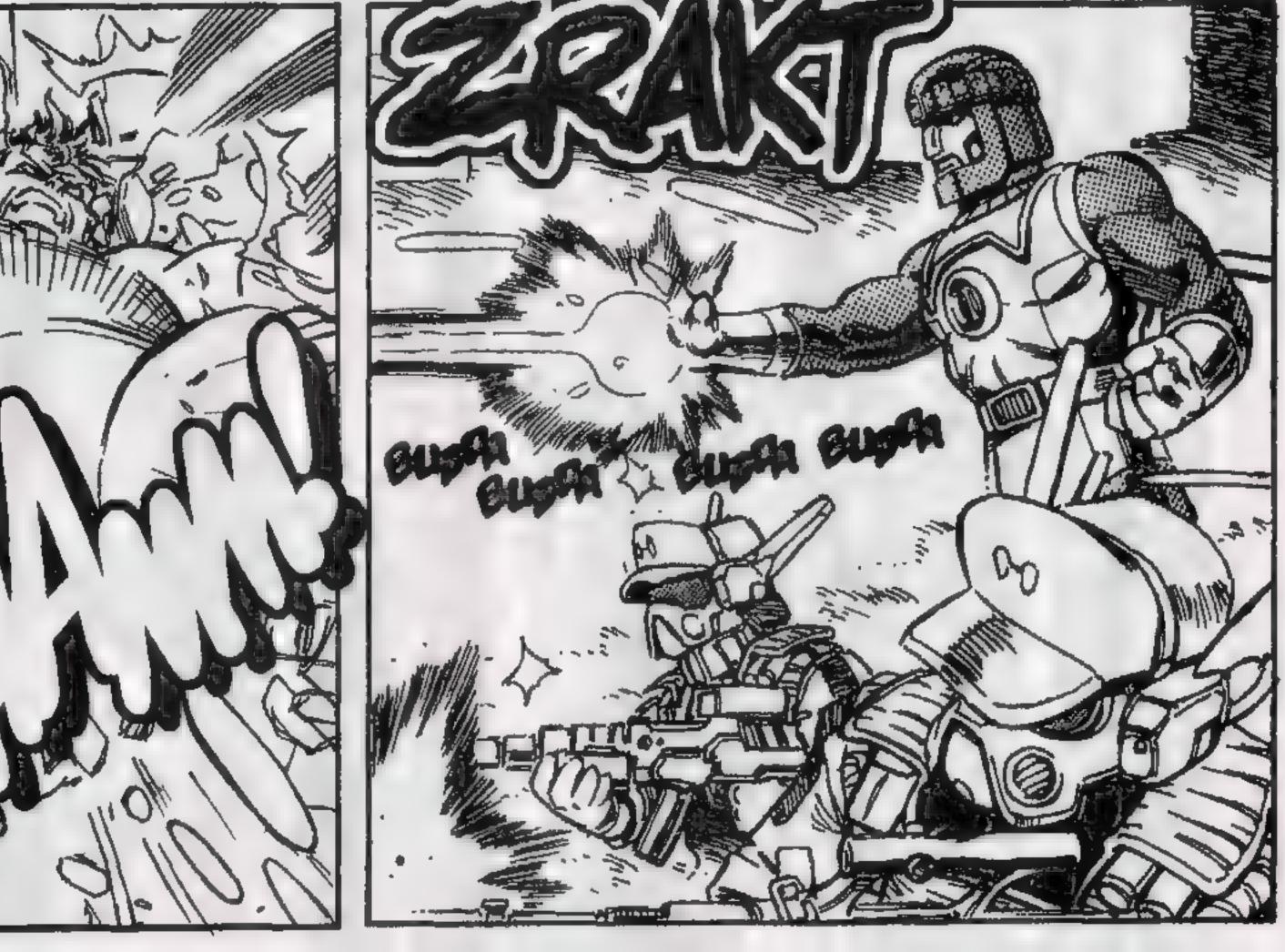








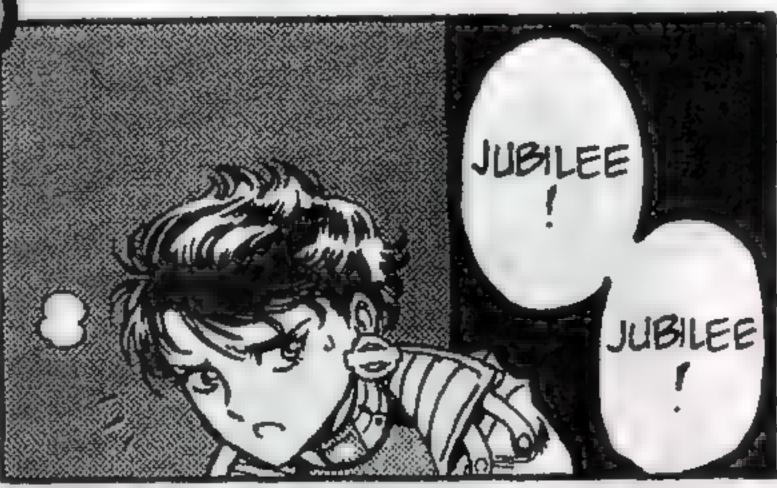






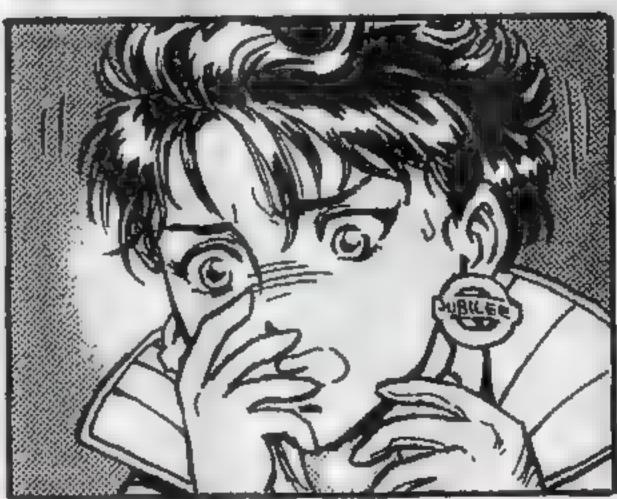






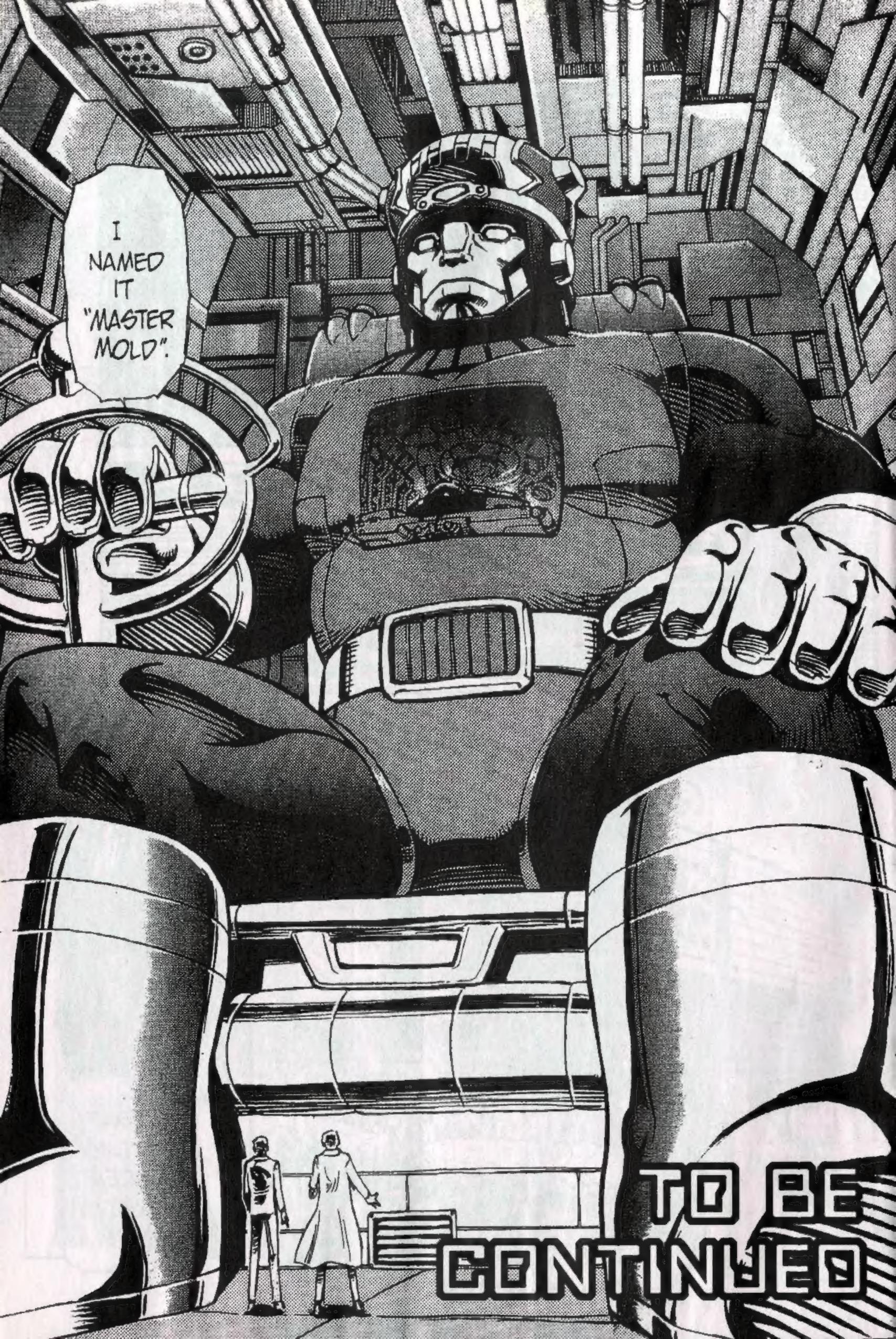














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